

<u>Criterion 1: ATC's ability to meet the overall health and safety needs of qualified patients and the safety of the public.</u>

Measure 1:1a — Operating a regulated medicinal marijuana business, or operating a business in another highly regulated industry.



August 31, 2018

Division of Medicinal Marijuana New Jersey Department of Health 369 South Warren Street Trenton, NJ 08608

As the Chief Executive Officer of applicant Columbia Care New Jersey, and its corporate affiliate Columbia Care LLC (collectively, "Columbia Care"), I am accountable for the Company's operations and activities, the conduct of our personnel, the relationships we build and maintain with our stakeholders and, the adherence to our mission and principles. Our leadership team is comprised of seasoned professionals with executive experience from some of the world's leading companies and institutions including, Amgen, Staples, Goldman Sachs and Dana Farber Cancer Institute. It is the deep, personal understanding of the profound impact illness has upon our patients lives, and the lives of their families, that created the common foundation that brought us together to form Columbia Care.



Nicholas K. VitaChief Executive Officer
Columbia Care

The quality of life many people take for granted is aspirational for most of the individuals and families we serve. Being part of an organization that innovates and exists for the sole purpose of developing products and processes that improve these lives is a privilege and source of great pride. Among the many illnesses where we have gathered observational data supporting patients' claims that they have experienced significant relief from our products and services, there are none with a greater unmet need than intractable epilepsy. It is for this opportunity to serve those who need our expertise and commitment that we submit our application for review and consideration by the New Jersey Department of Health.



Columbia Care's mission is to improve the lives of our patients, their families and the communities we serve. We fulfill this by manufacturing pharmaceutical quality cannabinoid-derived medicines, providing access to the best patient and provider-based support and by validating our efforts through partnerships, independent research and data analysis with institutions known around the country.

Our mission-driven commitment to research has led a number of notable New Jerseyans to join the Columbia Care New Jersey Advisory Board, including Ken Blank, PhD, former Senior VP for Health Sciences at Rowan University; George DiFerdinando, MD, former Director of the New Jersey Center for Public Health Preparedness at the Rutgers School of Public Health and formerly Acting Commissioner of Health of New Jersey; New Jersey native Marissa Levine, M.D. and retired Virginia State Health Commissioner.

We are also excited to announce that Rowan University intends to work with Columbia Care, adding to the existing research partnership Columbia Care has with Children's Hospital of Philadelphia (CHOP) that is already working with registered patients in New Jersey. We're pleased also to say Columbia Care has begun serious discussions with Hackensack Meridian Health, Inspira Health and St. Josephs Hospital about a variety of initiatives; details of these discussions will be provided later in this application. We believe these initiatives will help establish New Jersey as an intellectual leader in medicinal marijuana research and, in the long run, will benefit millions of patients nationwide.

The Columbia Care affiliate network licensed in 11 markets throughout the country has conducted over 750,000 patient interactions since becoming operational, and we have built a team and organization that has accumulated a leading position and experience by operating in more medical markets and addressing a greater range qualifying conditions with a larger patient population than any other organization in the industry.

Since inception, we have collected patient registry data that we can now leverage to understand our patient's needs. This database is now one of the largest medical cannabis patient datasets in the world. Understanding the needs and preferences of our existing patients and providers enables us to successfully bring our experience and resources to new markets, as well as to succeed in fulfilling our mission in every market we currently serve. This aggregated body of experience in highly regulated, medical markets has afforded us the opportunity to serve a significant population of patients (both adult and pediatric) with intractable epilepsy on a regular basis – making Columbia Care's core competencies, experience and capabilities directly translatable to the approved patient population, law and regulations in New Jersey.

Our experience in manufacturing compounded products for patients is founded on the systematic inclusion of real-time feedback we receive from patients and their providers and applying it to our combinatorial chemistry and product development functions. This ongoing cycle of data collection and improvement is further enhanced by the information our in-house pharmacists gather, resulting in a continuously evolving set of best practices and methods that culminate in a portfolio of unique, data derived products. Our ability to manufacture a variety of pharmaceutical quality, medicinal marijuana manufactured products enables us to effectively treat patients in manner that has not been available in the marketplace until now. If licensed, Columbia Care New Jersey will recreate



these capabilities and infrastructure to build a New Jersey-centric operating entity solely focused on the needs of all stakeholders in the State. We like to believe that it's our mission and experience that has led a diverse and group of notable New Jersey residents to join the Columbia Care New Jersey Advisory Board and ownership group, including among many others, former Secretary of Commerce, Gil Medina, recently retired VP of Research at Rowan University, Ken Blank PhD., and Mei-Mei Tuan who brings with her the insight and experience that comes with several decades of leadership at institutional private equity funds, like Goldman Sachs and the benefit of substantial philanthropic efforts.

On a personal note, as a parent of an infant who requires chemotherapy for a bone marrow transplant, I am as aware of the challenges and terrible side-effect profiles of many of the therapies used in the standard-of-care today. I am also too familiar with the predatory tactics opportunists in this industry use to prey upon the hopes of families who have loved ones with terminal/permanent illnesses. It has been, and will continue to be, my personal mission to build an institution that provides a responsible, professional alternative for all stakeholders who deserve honesty and integrity – not false claims from counter- culture advocates who recklessly preach wellness to mask their true aspirations for nothing more than recreational cannabis use. Columbia Care's focus and core belief is to serve the interest of patients, their families and the communities they live in.

Our responsibilities in every program we serve go beyond regulatory compliance. I have seen how well our products work and how they improve lives. I am humbled by the strength, compassion and faith these individuals and families have placed in my colleagues and me to provide them with access to these medicines. Every member of the Columbia Care family is deeply appreciative to have a part in fulfilling this mission. We endeavor to live up to the responsibility and privilege of serving in our capacity. We aspire to continue to set the industry standard and, through this process, help our own families and loved ones while developing a pathway that leads to traditional healthcare embracing our products as a proven, reliable and powerful alternative for doctors, patients and regulators.

With this background, on behalf of over 400 colleagues nationwide, it is my pleasure and privilege to introduce you to Columbia Care New Jersey. I thank you for your time and consideration and look forward to meeting you. We look forward to demonstrating our commitment and passion for our mission in New Jersey by delivering the highest quality, most precisely calibrated medicines anywhere in the United States.

Sincerely,

Nik K. Vitto

Nicholas Vita

Chief Executive Officer, Columbia Care



Columbia Care New Jersey LLC ("CCNJ"), including its affiliate network and parent company Columbia Care LLC ("Columbia Care"), is the nation's leading patient-centered medicinal marijuana healthcare company. We bring a proven history of setting the standard of care for medicinal cannabis product development, patient service, education collaboration in the markets where we operate. Being one of the only (if not the only) industry participants that has distinguished itself by exclusively committing to programs with an authentic medical mission. Columbia Care has built one of the broadest and longest operational records of any licensee in publicly administered medicinal marijuana programs in the country, and we look forward to introducing this wealth of experience to New Jersey to serve patients and their families.



Across the country, Columbia Care produces and delivers independently tested, formulated, consistently dosed, pharmaceutical-quality products for patients – in precisely the formats and formulations required by New Jersey regulations. In combination with our impeccable compliance record, we intend to maintain our leadership position and expand it into New Jersey through innovation, continual improvement and local partnerships with institutions like Rowan University. Our proven track record of developing and offering medical solutions to meet the needs of patients is one of the reasons we have been able to assemble such a distinguished group of Advisory Board members, including among many others, former Secretary of Commerce, Gil Medina, recently retired VP of Research at Rowan University, Ken Blank PhD., and Mei-Mei Tuan who brings with her the insight and experience that comes with several decades of leadership at institutional private equity funds, like Goldman Sachs and the benefit of substantial philanthropic efforts. By combining the passion for what we do with validated data, operating discipline, a strong team, and strategic partnerships, we can all work together to better the lives of patients in New Jersey.

Columbia Care has been safely and securely manufacturing full spectrum cannabinoid medicine without incident in highly regulated medicinal marijuana programs across the nation for years. Notably, Columbia Care has been operating or in various stages of license approvals in other markets which comprise of 26 dispensaries and 12 manufacturing facilities. Our refined and real-world manufacturing and dispensing practices have gone through several iterations over the years – the culmination of operating experience and specialized input from retail, scientific and security experts. CCNJ will implement the same best practices employed at these nationwide locations in our New Jersey alternative treatment center. Our procedures are based on pharmacy best practices and designed to dispense full spectrum medicinal marijuana products that are used specifically for therapeutic purposes.

Unlike some applicants whose experience with commercial operations may be in less regulated or recreational markets, we know that a clean, sanitized and sterile manufacturing and dispensing environment is key to ensuring the absolute integrity of our medicinal cannabis products, employees, and patients. These self-imposed disciplines are more resource intensive than the industry standard but yield a safe, sanitary and sterile manufacturing and dispensing environment that will lead the market in quality, safety and patient services. Our team, substantial capital base,



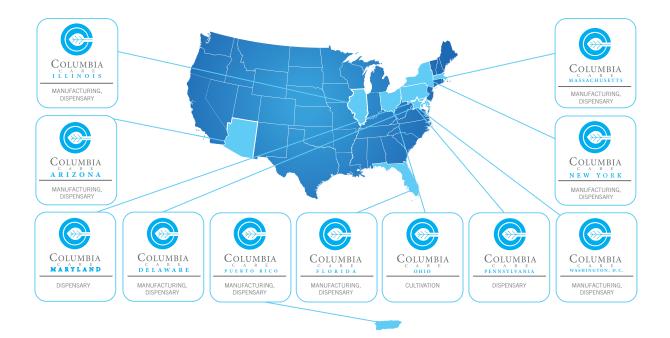
and national platform offer New Jersey proven and vetted execution capabilities and resources to ensure the successful and compliant implementation that strictly adheres to New Jersey's MMP requirements.

Having already established our credentials as a reliable operator in several of the most highly regulated medical markets in the U.S., we strive to be the premier provider of approved products for patients in New Jersey. By addressing patients' health care needs through providing a trusted, safe and quality services and with products to treat qualifying conditions, diseases and/or symptoms, we will proactively cultivate relationships with the communities we serve and their leaders.

Medicinal Marijuana Experience

Columbia Care and its affiliates have become licensed through 11 highly competitive selection processes that involved rigorous reviews of Columbia Care's business, principals, qualifications and medical mission. Consistent with our mission, Columbia Care is committed to serving patients seeking better medical alternatives to improve their lives. As a policy, we do not operate in programs that lack a medical focus. Having successfully completed more than 750,000 individual patient interactions in a manner consistent with all applicable program rules and regulations, we pride ourselves on having impeccable compliance and customer service records in each of our markets. We have been awarded licenses in the following stringently regulated, medically focused markets:

Exhibit 1: A Summary of Our National Market Presence





Licensed Affiliates

Nationally, Columbia Care owns and/or oversees the operations of medicinal marijuana organizations at various stages of development and operations in 11 highly regulated *medical* jurisdictions, including:















Columbia Care NY LLC: The first dispensary to open in Manhattan, with sister locations in Rochester, Riverhead and Plattsburgh. This affiliate operates a grower/processor facility in Rochester. Notably, we employ licensed pharmacists at each of our dispensaries and our dispensing policies and procedures meet stringent pharmacy standards having been vetted and approved by our Mt. Sinai partners. This entity is a consolidated subsidiary.

Capital City Care and Capital City Cultivation: The only fully integrated platform in D.C., comprised of a dispensary and grower/processor facility. This entity is

and grower/processor facility. This entity is operated through a management contract with Columbia Care.

Columbia Care – Washington, D.C., LLC: Comprised of one operating grower/processor facility and a another facility under development. This entity is a consolidated subsidiary.

Columbia Care – Massachusetts: One of the largest license holders in Massachusetts, which includes the only dispensary currently serving Boston, with additional locations in Lowell and Greenfield. Patriot Care also boasts a grower/processor facility in Lowell. This entity is a consolidated subsidiary.



















Columbia Care – Arizona (SWC Prescott):

A not-for-profit affiliate in Arizona with a dispensary location in Prescott and a grower/processor facility in Wickenburg. This entity is a consolidated subsidiary.

Columbia Care – Arizona (SWC Tempe):

A not-for-profit affiliate in Arizona with a dispensary location in Tempe and a grower/processor facility in Chino Valley. This entity is a consolidated subsidiary.

Columbia Care Delaware LLC: Awarded by Delaware to serve as Kent County's exclusive grower/processor and dispensary operator (one of only 3 licensed operators in the state). Manufacturing operations commenced earlier this year and started serving patients in June 2018. This entity is a consolidated subsidiary.

Columbia Care – Illinois: One of the only licensed dispensaries selected by Illinois to serve Chicago. This entity is a consolidated subsidiary.

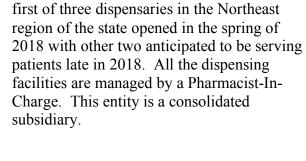
Columbia Care – Illinois (Cultivation): A grower/processor licensee with an operational facility in Aurora, Illinois. This entity is a consolidated subsidiary.

Columbia Care Ohio LLC: Recently awarded grower/processor licensee with a facility currently under development in Brown County. This entity is a consolidated subsidiary.









Columbia Care Pennsylvania LLC: Our





Columbia Care Florida LLC: Awarded by Florida to serve as one of a dozen exclusive grower/processor and dispensary operators. Manufacturing operations commenced earlier this year under the supervision of our Medical Director and we started serving patients in June 2018. This entity is a consolidated subsidiary.





Columbia Care Puerto Rico LLC: Recently awarded pre-approval to develop a medicinal cannabis grower/processor facility and dispensary in Puerto Rico. We are now designing and building our facilities as we move towards final license approval which will be awarded upon passing all inspections prior to commencing operations. This entity is a consolidated subsidiary.





Columbia Care Maryland LLC: Recently awarded pre-approval for a dispensary license in Maryland Senatorial District 18 (Montgomery County). We are now designing and building our pharmacy-inspired dispensary and expect to commence business in late 2018. This entity is a consolidated subsidiary.



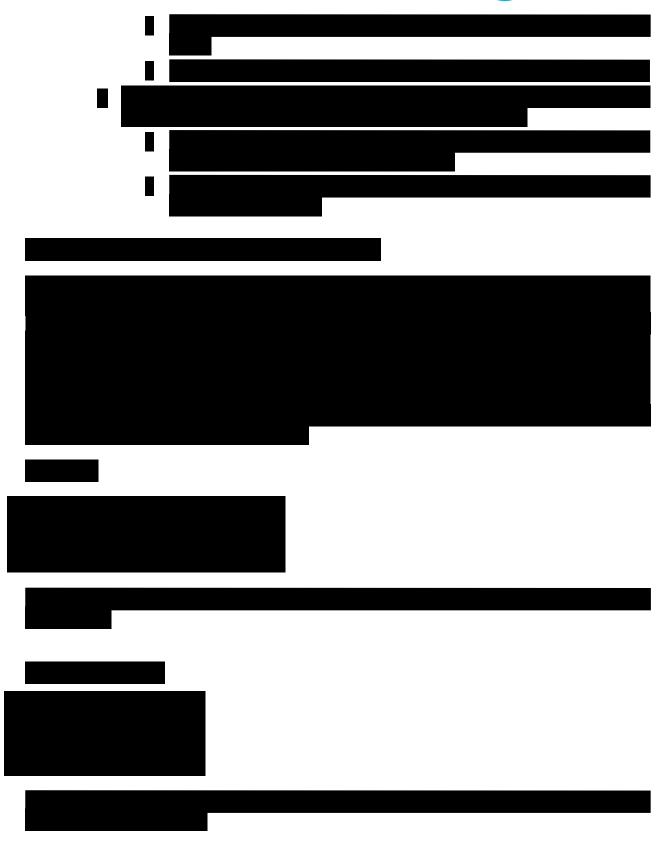
1b — Contributions toward expanding the body of scientific knowledge related to medicinal marijuana cultivation, manufacturing and dispensing.

























1c – Experience in all three aspects of supply chain: cultivation, manufacturing, and dispensing.

Capacity to Operate

Columbia Care operates one of the largest vertically integrated businesses in our industry, enabling us to control the cultivation, processing and dispensing of our medicinal marijuana products in each of our 11 operating markets. We are proud of our operational performance record in the markets we serve. This record of achievement is a leading indicator for future performance and highlights the lower risk profile we offer program stakeholders. Whether we are being evaluated on manufacturing standards, policies and procedures, patient satisfaction, accelerated/statutory milestone-based timelines, or any other criteria, Columbia Care has never failed to meet or exceed the expectations and goals of our partners and regulators. We are accustomed to operating in stringent regulatory environments analogous to New Jersey. Thus, our ability to respond to demanding circumstances is ingrained into every one of our primary and backup plans. We organized a highly detailed business planning and execution strategy with regards to the staffing, training, detailed operational procedures and the basic infrastructure required to operate an alternative treatment center in New Jersey.





Columbia Care and its affiliates have unparalleled expertise in the cultivation, production, and dispensing of pharmaceutical-grade medicinal marijuana products that satisfy strict program requirements. This has been repeatedly demonstrated by our successful operation of medicinal marijuana programs throughout the United States for over six years.

Our cultivation and production staff have an impeccable record of producing safe, pharmaceutical-grade medicinal marijuana products. In the jurisdictions where affiliates are licensed and currently operate, Columbia Care produces and delivers independently tested, consistently dosed,



pharmaceutical-grade products for patients – in precisely the formats and formulations required by the individual states' laws and regulations. To date, every lot of medicinal marijuana and manufactured products (e.g., lozenges, tablets, capsules, topicals, etc.) cultivated and manufactured at our affiliate facilities has passed each safety test conducted by regulators and independent laboratories. These safety tests were commissioned to identify and measure the presence of any mold, fungus, bacterial diseases, rot, pests, non-organic pesticides, mildew and other harmful contaminants.

Our pharmaceutical operations management personnel have decades of experience at world class business organizations like Pfizer, Pharmaceutical Associates Inc., and PL Developments and hold degrees from renowned educational institutions like the University of Notre Dame, Purdue University, and the University of Rochester.

Columbia Care New Jersey LLC and our national affiliates have well-refined, real-world experience with the extraction and delivery formulation processes that have gone through several iterations over the years – the culmination of operating experience and specialized input from patients and agricultural, manufacturing, scientific and security experts. Columbia Care New Jersey LLC will implement the same best practices in New Jersey that we have honed in other highly regulated medicinal marijuana programs throughout the country. Our manufacturing platform is designed to produce marijuana products that are formulated exclusively for medical purposes.

Simply put, Columbia Care New Jersey is focused on providing patients with pharmaceutical quality medicinal marijuana and manufactured products in an easily administered and consistently dosed formulation that will treat a patient's ailment.



1d – Specific qualifications of board members, owners, and managers, including any business or professional accolades related to the cultivation, production and dispensing of medicinal marijuana.

Corporate Leadership

Columbia Care brings a best in class corporate leadership team that provides a depth of experience in every critical operating area. If licensed, Columbia Care New Jersey will recreate our national capabilities and infrastructure to build a New Jersey-centric operating entity solely focused on the needs of all stakeholders in the Garden State. Detailed biographies for the corporate leadership team are found in Appendix A.



Michael Abbott

Executive Chairman

Mr. Abbott started his financial career at Swiss Bank Corporation/SBC O'Connor and later worked at Goldman Sachs. He has since launched and run several companies. Mr. Abbott also managed the endowment of Cornell University. Prior to his career in finance, Mr. Abbott served on the London Police Force.



Nicholas Vita

Vice Chairman & Chief Executive Officer

Mr. Vita began his career as a strategic advisor at S.G. Warburg and then as a member of the Healthcare Investment Banking Department at Goldman Sachs. He has more than 20 years' experience as an executive and an entrepreneur in finance and healthcare.



David Hart

Chief Operating Officer

Mr. Hart served as COO of Abyrx, a venture capital backed medical device company. Prior to his time at Abyrx, he was CFO & CIO at Alpine Capital, a family investment office for the Ranawat Orthopaedic Group at the Hospital for Special Surgery. Mr. Hart was formerly Partner and Head of Healthcare Equity Investments at Apelles Investment Management.



Rosemary Mazanet, MD, PhD

Chief Scientific Officer

Dr. Mazanet is a board-certified haematologist and oncologist. She is an alumna of the Dana-Farber Cancer Institute and Brigham and Women's Hospital and is a member of the University of Pennsylvania Medical School Board of Directors.





Mary-Alice Miller

Chief Compliance Officer

Mrs. Miller has served as a senior legal advisor at Fidelity Investments and General Catalyst, a venture capital firm, and spent several years running a media technology startup, which she sold in 2016. She started her career at the law firm of Ropes & Gray as a corporate and transactional attorney.



Bryan Olson

Chief Human Capital Officer

Mr. Olson was CHRO for global law firm K&L Gates and he previously held senior HR executive positions at Aetna and United Technologies Corporation. He is a former practicing employee benefits and executive compensation attorney at Skadden Arps, who started his career at Fidelity Investments.



Lars Boesgaard, MBA

Chief Financial Officer

Mr.Boesgaard has more than 20 years of finance leadership experience with public companies. Prior to joining Columbia Care, Lars served as the CFO of Roka Bioscience which he helped take public through an IPO. Prior to Roka, he was an executive with Alexion Pharmaceuticals, Inc. Lars began his career at Novo Nordisk A/S, He is a New Jersey resident.



George Agganis

VP of Security

Mr. Agganis is a retired Deputy Chief from Massachusetts with over 30 years of law experience at the state, federal and local level. His real-life experience in this market dealing with physical and electronic security measures have been successfully in place and operational. Utilizing state-of-the-art security systems, Mr. Agganis provides total security solutions across the country in multiple markets with compliance to state and local regulations incorporated.



Margarita Arvizu

VP of Human Capital

Ms. Arvizu deploys best practices while attracting, developing, and managing our national workforce, establishing programs in pursuit of high-performance workplace and managing compliance across all markets and business lines. She also delivers talent strategies, solutions and programs, learning and leadership development, and building and maintaining a culture of excellence and innovation.





James Sinclair

Director of Security Retired Pennsylvania State Trooper

Mr. Sands has brought his experience and expertise to Columbia Care and has provided operational security measures to the marijuana industry. His understanding of the concerns facing these facilities brings another level of awareness and diligence to the concept of security provided by Columbia Care. Mr. Sands has implemented a training module to reinforce the fundamentals of operational security and staff behavior on a continual basis.



James Kingsley

Extraction Manager

Mr. Kingsley is a detail-oriented leader with relevant experience in agricultural sciences using technical skills and a passion for serving others. He has strong experience in independent research with a focus on detailed and accurate practices and protocol. Well experienced in regulated laboratory environments and solving problems according to industry standard protocol.



Tricia Reed, PharmD

VP of Pharmacy

Mrs. Reed will consult on best business practices in regards to inventory management procedures and proper implementation of internal controls. She will also provide guidance on physician and patient education material, consultative guides, and dosing guides based on her experience with Columbia Care. Mrs. Reed's technical background includes a Doctor of Pharmacy degree from Purdue University, and she is a registered pharmacist.



Jon Gilbert

VP of Pursuit & Developing Markets

Mr. Gilbert is responsible for the pursuit of new medical markets through the application and engagement process. He is also responsible for the staffing and overall initial operations of newly awarded jurisdictions. Most of his career was spent in investment banking after earning a BA in economics from Hamilton College and an MBA in Finance & Investments from the Zicklin School of Business at Baruch College.



Eric Culberson, B.S.

VP of Cultivation

Mr. Culberson B.S. RN., is leveraged across the Columbia care portfolio consulting in many areas to maintain a sustainable approach to materials and environmental impact as well as patient safety. Other areas include patient satisfaction and product safety and efficacy assurance. After completion of his bachelor's degree in biology from ASU, Eric spent 4+ years developing medications and piloting efficacy studies.





Shaun Ben-Ari

VP of Processing & Extraction

Mr. Ben-Ari is the Lead Chemist for Columbia Care. Through Shaun's research efforts the company is able to produce various medicinal cannabis products, including the nation's first controlled dose solid fill capsule. Prior to this position he earned his Master's Degree in Chemistry at the University of Rochester researching protein-protein interactions via organic synthesis of unnatural amino acids.



Greg Murphy

National Construction Manager

Mr. Murphy B.S., M.Arch, oversees construction and maintenance projects across Columbia Care's national portfolio. Under his leadership, the infrastructure team has established design standards across their asset portfolio. Mr. Murphy joined Columbia Care after spending multiple years managing construction projects for one the nation's top automotive retailers.



James Sinclair

Regional Security Director

Mr. Sinclair has worked exclusively in the Medicinal Marijuana industry for five years, in multiple markets across the country. He has directed facility security and secure transport systems in Washington D.C., Arizona, and New York; and ensured strict compliance with local and state regulations. Mr. Sinclair is a Veteran of the United States Navy and Marine Corps as part of a Surveillance and Reconnaissance unit that deployed on multiple operations.



Columbia Care New Jersey Advisory Board



Ken Blank, PhD

Co-Chair Advisory Board Member

Ken has held senior positions at Drexel, Northeastern, Temple and recently retired as SVP for Health Sciences for Rowan where he was responsible for operations at Rowans's two medical schools. In that role he oversaw Rowan's research efforts and he now advises Columbia Care on its research partnerships in New Jersey. He serves as co-chair of the Columbia Care New Jersey Advisory Board.



Gil Medina

Co-Chair Advisory Member

Gil is a key voice in the New Jersey business community, and public/private sector efforts that support economic strength. He served as Secretary of Commerce for the State New Jersey. Gil provides corporate and institutional clients with multi-disciplined, high level strategic advisory expertise at CBRE where he serves as Executive Vice President. Gil serves as co-chair of Columbia Care New Jersey



Mei-Mei Tuan

Co-Chair Advisory Board Member

Mei-Mei is the co-founder and Chairman of Notch Partners, a firm providing leadership capital and managed-led buyout strategies. Ms. Tuan is Managing Director of Trewstar LLC, a boutique search firm specializing in board placements with a particular success in placing women in leadership roles. Ms. Tuan is an active board member of both the Clara Maass Medical Center and its Foundation



Ruthi Byrne

Advisory Board Member

Ruthi Zinn Byrne is the founder and sole owner of Zinn Graves & Field Inc.,. Her career has been focused on helping healthcare organizations including St. Peter's Healthcare System, Rutgers Medical School, Barnabas Health and the Liberty Science Center. She is a member of the Rutgers Medical School Advisory Board. She helps Columbia Care navigate its engagement with hospitals and clinics.





Calvin Butts

Calvin is a recognized leader within the New Jersey healthcare and pharmaceutical industry. He helps formulate multi-tiered national media campaigns in order to provide better patient care through better technology. He is on the Board of Hampton University in Virginia and also serves on the Board of Columbia Care Virginia. He advises Columbia Care on patient marketing programs.



Stavros Christoudias M.D.

Advisory Board Member

Dr. Christoudias is a General Surgeon and the Chairman of the Board of the NJ Doctor-Patient Alliance (NJDPA). NJDPA is a social welfare organization of over 400 physician specialists across New Jersey, which was formed to protect the sanctity of the doctor patient alliance from big business and special interest groups. He advises Columbia Care on its program to encourage better physician lead care



Kathleen T. Ellis

Advisory Board Member

Kathleen has long been a leading public policy voice in New Jersey advocating for solutions to improve population health. She serves a member of the Hackensack Meridian Health Board of Trustees and is an executive committee member of Interfaith Neighbors. She recently retired as EVP and COO of New Jersey Natural Gas and now advises Columbia Care on engagement with the healthcare community.



David J. Grusemeyer

Advisory Board Member

David has 30 years of law enforcement experience in the New Jersey State Police involving organized crime, casino industry crimes, fraud, money laundering, casino operations and casino licensing. He was the Bureau Commander of the NJ Gaming Enforcement Division, and now advises Columbia Care New Jersey on our security protocols. He is a native of Vineland where he coached softball for 14 years.





Virginia Treacy

Virginia C. Treacy, former Executive Director of JNESO District Council 1, International Union of Operating Engineers. Working initially for the New Jersey State Nurses Association as a business agent in their labor division, Ginny became the Union Director in 1980. In 1985, she led her membership, at the time, 2,300 Registered Nurses, out of the professional association and started an independent professional health care union.



Mary Ann Boccolini

Advisory Board Member

Mary Ann is the CEO of Samaritan Healthcare & Hospice. Founded in Moorestown in 1980 as southern New Jersey's first hospice, Samaritan serves five New Jersey counties and helps comfort thousands every year. Before joining Samaritan in 2001, Mary Ann was the head of Oncology Services at Virtua Memorial Hospital. She advises Columbia Care outreach to those undergoing end-of-life and oncology treatment.



Dr. Marissa Levine, MD

Advisory Board Member

As a former State Health Commissioner, Dr. Levine is committed to improving the lives of patients with pharmaceutical quality medicinal marijuana products. Dr. Levine leads Columbia Care New Jersey's physician and patient education and marketing efforts. Born and raised in Bergen County, she recently retired has State Health Commissioner of Virginia.



Elvin Montero

Advisory Board Member

Elvin is senior executive at the Chemistry Council of NJ, in that role he works on issues that affect the pharmaceutical industry in the state. He formerly was with the National Council of Alcoholism and Drug Dependence. He is leader in the LGBTQ community and was recently appointed co-chair of Mayor Gusciora's Transition Team. He advises Columbia Care on pharmacology matters and community outreach.





Donna Pearson

Donna has spent thirty years as a senior human services professional; with a background in local government administration. She served as Director of the Governor's Office of Appointments and served in the Department of Health. She is an Adjunct Professor and plays an important role with Columbia Care; advising us on our outreach to the community in Vineland as well as helping with diversity efforts.



George DiFerdinando

Advisory Board Member

As a former Deputy Commissioner of Public Health Services in New Jersey, Dr. DiFerdinando knows how important it is for ATCs to engage with health offices and practitioners on a local level. George has spent his career tackling public health challenges, he was instrumental in the fight against syphilis during the AIDS epidemic. He helps Columbia Care with its plans for local health community outreach.



Alita Corbet

Advisory Board Member

Alita earned her B.S. degree in Home Economics and Marketing from North Carolina Central University in Durham, N.C. & began her career in politics in the Nation's Capitol with a focus on connecting with the community. Since 2010 she has also served on the Board of NJ SHARES, a statewide non-profit corporation providing assistance to individuals and families in need of help meeting their energy and utility burden, and was appointed Chair Person.



Liz Thomas

Advisory Board Member

Liz is CEO of Thomas/Boyd Communications. Some of the world's most recognized companies and nonprofits are among the firm's past and current clients. Liz was named as a Woman of Distinction and one of New Jersey's Leading Women Entrepreneurs by NJ Monthly. A member of The Salvation Army Center advisory board and is immediate past chair of the Samaritan Healthcare & Hospice board of trustees.





Dr. Allen Seftel

Dr. Seftel is Chief of Urology at Cooper University Hospital, and Professor of Urology at Cooper Medical School at Rowan University, Camden, NJ, In 2013, Dr. Seftel received an adjunct appointment in surgery at the MD Anderson Cancer Center. Effective January 2015, Dr. Seftel became the director of the fully accredited Cooper University hospital urology residency program.



Columbia Care New Jersey Medical Advisory Board







Michael Abbott is the co-founder and executive Chairman of Columbia Care, LLC a holding company that manages a portfolio of medical cannabis cultivation, processing, and dispensary facilities and companies in the most highly regulated, medical markets throughout the United States. In addition to its portfolio of cultivation and manufacturing facilities, the company has licensed and operating dispensary facilities in locations including major metropolitan areas such as New York City, Boston, metro-Phoenix, Washington, D.C. and Chicago.

Mr. Abbott's professional career has been predominantly in finance, operations and technology, all within industries that carry significant compliance and regulation. His career started at Swiss Bank Corporation/SBC O'Connor in 1990, first in the Capital Markets Group in London, and then in Chicago as a Director responsible for both Capital Markets and Corporate Derivatives. From 1996-2002, he worked at Goldman Sachs & Co. in New York, initially in the convertible bond department, where he helped develop the first on-line convertible bond trading system for retail investors. Mr. Abbott was appointed US head of structured product trading and origination for Goldman Sachs in 2001. In 2002, he co-founded Elysium Capital, a macro FX hedge fund for which he served as the Chief Operating Officer and member of the investment committee.

Additionally, Mr. Abbott sits on the Trustee Board and Audit Committee of the Registered Investment Company of European Advisors, a New York-based, multi-billion dollar public securities real estate firm.

Prior to his career in finance, Mr. Abbott was a London Police Officer from 1983-1987. He was the British Police long range rifle champion in 1983 and represented the United Kingdom as a member of the under-25 British Rifle Team in 1982. He was part of the world record breaking senior British Rifle Team that toured the West Indies in 1986. Mr. Abbott also gained his law degree from King's College in London in 1990.

Nicholas Vita is the co-founder and CEO of Columbia Care, LLC a holding company that manages one of the nation's largest portfolios of fully-integrated medical cannabis cultivation, processing and dispensary facilities focused solely in the most highly regulated, medical markets (including jurisdictions such as Delaware, Washington, D.C., Arizona, Maryland, Massachusetts, New York, Puerto Rico and Illinois). Columbia Care LLC is one of the most experienced and professional organizations in the industry. The company has a portfolio of dispensary and grower/processor licenses across the United States in diverse metropolitan settings, including New York City, Boston, metro-Phoenix, Washington, D.C. and Chicago. To date, Mr. Vita oversees a team of over 300 employees spanning the US that handles over 30,000 patient interactions per month that is growing on average of approximately 8-15% month over month.

Mr. Vita spent over 20 years investing capital, structuring public and private investments, providing strategic advisory services to Fortune 500 companies and negotiating joint ventures and partnerships ranging in size and scope. He still serves a Senior Advisor to Apelles



Investment Management, a New York-based healthcare focused financial services firm ("Apelles"). Apelles specializes in cross-capital structure, credit and stressed/distress investing within the healthcare sector.

Prior to founding Apelles, Mr. Vita was a General Partner, member of the investment committee, and Portfolio Manager for the Healthcare Sector at ARX Investment Management, a multibillion-dollar global credit hedge fund. Previously, he worked for over six years in the Investment Banking Division at Goldman Sachs & Co., first as an analyst in Mergers, focusing on healthcare, then as an Associate and Vice President in the Healthcare Department. He began his career in investment banking at S.G. Warburg & Co. Inc., a United Kingdom based Merchant Bank as an analyst in Mergers & Acquisitions.

Mr. Vita currently sits on a number of corporate, not-for-profit and academic Boards and received his A.B. from Columbia College, Columbia University where he was a member of the Men's Varsity Heavyweight Crew Team.

David Hart serves as COO of Columbia Care, LLC. Mr. Hart is responsible for advising on the efficient and effective governance of significant risks and related opportunities. Mr. Hart will consult with Columbia Care Virginia on guiding processes to comply with the risk management expectations of regulators and shareholders. Furthermore, Mr. Hart will also consult on the enhancement and/or development, implementation and enforcement of matters concerning complains and regulatory management, operational policies and procedures, financial controls, human resources, and quality management systems development and maintenance.

Mr. Hart served as Chief Operating Officer of Abyrx, a venture capital backed manufacturer and distributor of biosurgical therapeutic products used to address multiple surgical. Mr. Hart was previously President of Alpine Capital Group, a family office investment vehicle, where he served as Healthcare Sector Head and Chief Investment Officer for all private equity and indirect capital allocations.

Mr. Hart began his healthcare focused investment activities at Apelles Investment Management, where he was a Principal and Senior Research Analyst. Prior to Apelles, Mr. Hart was an Analyst, Associate and Senior Associate in the Mergers and Acquisitions Groups at Thomas Weisel Partners and Duff & Phelps. Mr. Hart earned a MBA from Columbia University and a BA from Duke University.

Rosemary Mazanet, MD, PhD serves as the Chief Scientific Officer. Dr. Mazanet is a hematologist and oncologist responsible for assisting Columbia Care in designing clinical trials with the Dana Farber Cancer Center and the Icahn School of Medicine at Mount Sinai, as well as non-treatment observational trials at Columbia Presbyterian and Albert Einstein/Montefiore in New York. She not only serves as Chairwoman of Columbia Care LLC's Scientific Advisory Board, she is also on the Board for its subsidiary and affiliate Patriot Care Corp., a registered

not-for-profit Compassion Center in the highly-regulated Massachusetts medical marijuana program.



Dr. Mazanet is a life sciences management and investment professional with hands-on executive management including drug approval experience. As such, she runs her own consulting firm to advise investment professionals and small pharmaceutical and biotech firms. A Harvard trained internist/hematologist/oncologist, she has extensive professional experience with all stages of drug development (IND submission through NDA approval and commercial launch).

She earned a BA from the University of Virginia, a PhD and MD from the University of Pennsylvania School of Medicine, served her residency in Internal Medicine at Brigham & Women's Hospital (Harvard Medical School), completed a clinical oncology fellowship at the Dana Farber Cancer Institute and was an attending physician. Dr. Mazanet is a Trustee of the University of Pennsylvania School of Medicine/Hospital.

Bryan Olson was CHRO for global law firm K&L Gates, and he previously held senior HR executive positions at Aetna and United Technologies. He is a former practicing employee benefits and executive compensation attorney at Skadden Arps. He started his career at Fidelity Investments. He was selected as "2016 HR Hero" by The Five O'Clock Club (now GetFive) for his work in bringing strategic HR to the legal industry. Bryan brings broad experience from multiple industries to bear in his presentations.

Lars Bosgaard has more than 20 years of finance leadership and experience, including public company expertise, investor relations oversight and management, financial reporting and planning, cost accounting, treasury management and financial and operational controls. Prior to joining Columbia Care, Lars served as the Chief Financial Officer and Treasurer of Roka Bioscience, a venture-capital backed molecular diagnostics company which he helped take public through an initial public offering on the NASDAQ stock exchange. Prior to Roka, he served as Vice President of Finance at Insulet Corporation and was Senior Director of Financial Services at Alexion Pharmaceuticals, Inc. Earlier in his career, Lars served in various financial roles at The Nielsen Company. Lars began his career at Novo Nordisk A/S, the world's leading diabetes-focused pharmaceutical company, where he served in various financial leadership roles.

He earned a Bachelor of Science degree from Copenhagen Business School and a Master's in Business Administration from Western University in London, Ontario. Lars is fluent in four languages and enjoys spending time with his family when he's not working.

Tricia Reed, PharmD is Vice President of Pharmacy for Columbia Care, LLC. Mrs. Reed will consult on best business practices with regards to inventory management procedures and proper implementation of internal controls. She will also provide guidance on physician and patient education material, consultative guides, and dosing guides based on her experience with Columbia Care LLC.

Mrs. Reed's technical background includes a Doctor of Pharmacy degree from Purdue University, and she is a registered pharmacist and an ACPE Diabetic and Medication Therapy Management Educator. She maintains certification in HIV Therapeutic Treatment Plans, NY State Practitioner Education in Medical Use of marijuana – Endocannabinoid Systems and Phytocannabinoids, Administration and Dosing of Cannabis Products and Physiological Effects and Adverse Effects



of Cannabis. Ms. Reed has served as Preceptor for Butler University, Purdue University, St. John's University, Long Island University and Touro College.

Margarita Arvizu (VP - Human Resources) Ms. Arvizu will consult on best practices taking a strategic view of attracting, developing, and managing a national workforce, establishing programs in pursuit of high-performance workplace and managing compliance across all markets and business lines. She will also advise with market leadership asked to deliver talent strategies, solutions and programs, learning and leadership development, and building and maintaining a culture of excellence and innovation, leveraging technology and date to drive the company's people strategy, support talent management processes, mitigate workforce risk, and improve operation performance.

Prior to Columbia Care, Ms. Arvizu's experience spans over 30 years in the retail distribution, healthcare, medical and pharmaceutical industries.

George Agganis serves as Vice President of Security of Columbia Care. He is a retired Deputy Chief from Massachusetts with over 30 years of law experience at the state, federal and local level. Working for the Commonwealth of Massachusetts, Office of Law Enforcement for 30 years and concurrently working at the local level for the Georgetown Police Department for approximately 15 years, Agganis' assignments included command of a territory spanning the entire Commonwealth of Massachusetts. As a crucial member of Columbia Care since 2013, Mr. Agganis has become a recognized expert in the security industry associated with medical marijuana dispensaries and grower/processor centers providing security solutions that have been adopted post regulatory by state medical marijuana regulators. His real-life experience in this market dealing with physical and electronic security measures have been successfully in place and operational. Utilizing state-of-the-art security systems, Mr. Agganis provided total security solutions across the country in multiple markets with compliance to state and local regulations incorporated.

Jill Enders, CPA Comptroller. She is a Certified Public Accountant in the Commonwealth of Massachusetts and holds a Masters of Accountancy degree from the University of Massachusetts. Mrs. Enders has over 30 years of professional accounting experience and is responsible for the accounting, financial reporting, payroll and payables, insurance, tax and audit functions. Prior to joining Columbia Care, she held Controller, CFO and Accounting Manager positions in several industries and for both privately held and publicly-traded companies. Most recently she was the Accounting Manager for FLIR Systems, a Fortune 500 Manufacturer of Thermography Cameras that is traded on the NASDAQ (FLIR).

James Sinclair serves as our Security Manager and is a site & systems security professional in both private and military fields of work with 27 experience across a variety of professions. A varied and useful skill set that includes; security protocols, transport protocols, FEMA certifications, emergency and evacuation planning & protocol management, hostile persons training in addition to the plethora of experiences specific to the medical marijuana industry that has been garnered while being part of the launch team across various affiliate markets.

James Kinley serves as our Extraction Manager. He is a detail-oriented leader with relevant experience in agricultural sciences using technical skills and a passion for serving others. James



has strong experience in independent research with a focus on detailed and accurate practices and protocol. Well experienced in regulated laboratory environments and solving problems according to industry standard protocol. James developed a unique skill set in high pressure extraction and refinement procedures, experienced with several solvents and the due diligence needed to safely yield consistent pharmaceutical standard lab work.

Shaun Ben-Ari serves as our Processing Manager and is the Lead Chemist for Columbia Care. Through Shaun's research efforts, the company is able to produce various medical cannabis products, including the nation's first controlled dose solid fill capsule. Shaun is also responsible for maintaining the high level of quality that our patients have come to expect from our products as we strive towards GMP. This entails both pharmaceutical formulation and analytical quantification. Prior to this position he earned his Master's Degree in Chemistry at the University of Rochester researching protein-protein interactions via organic synthesis of unnatural amino acids. His chemistry studies, and prior job as an adjunct professor, have inspired a lifelong love of research chemistry which has lead him to his position at Columbia Care, where he relishes the opportunity to make a real difference in people's lives.

Greg Murphy, B.S., M.Arch, is the National Construction Manager for Columbia Care

LLC. Along with the Infrastructure team, Greg oversees construction and maintenance projects across Columbia Care's entire national portfolio of cultivation facilities, dispensaries, and offices. Utilizing cloud-based project management software and a team of trusted consultants, the infrastructure team is able to drive project schedules to meet statutory deadlines for new construction, while at the same time enable ongoing business operations when upgrading existing facilities. Under his leadership, the infrastructure team has established design standards across their asset portfolio. Greg's extensive experience with commercial real estate enables him to actively assists with lease negotiations and license pursuit activities. Having earned his undergraduate degree from the College of William & Mary, Greg went on to pursue a Masters of Architecture degree from Washington University in St. Louis. After working in the architecture industry, he leveraged his experience and joined the Real Estate and Operational Support team of a Fortune 100 multinational corporation. While there, he numerous construction projects both domestically and internationally, while at the same time establishing business continuity and disaster recovery protocols. Gregory was also tasked with overseeing corporate security for the entire international office portfolio. Mr. Murphy joined Columbia Care after spending multiple years managing large scale construction projects for one the nation's top automotive retailers.

Chuck Sands - Retired Pennsylvania State Trooper Chuck Sands, recipient of Trooper of the Year Award and the Governor's Highway Safety Award. Mr. Sands advanced through the ranks of the Pennsylvania State Police by achieving the rank of Corporal in 2005, Sergeant in 2008, and Lieutenant in 2011. He worked at locations in Bradford, Lackawanna, Luzerne, Sullivan, Wayne, and Wyoming counties. He was Commanding Officer of the Eric Frein investigation involving the death and serious injury of two Pennsylvania State Troopers in 2014. Mr. Sands has brought his experience and expertise to Columbia Care and has provided operational security measures to the marijuana industry. His understanding of the concerns facing these facilities brings another level of awareness and diligence to the concept of security provided by Columbia Care. Mr. Sands has implemented a training module to reinforce the fundamentals of operational security and staff behavior on a continual basis.



Eric Culberson, B.S. RN., is the Senior Cultivation Manager for Columbia Care AZ. He, along with his team, produce sun-grown, organic cannabis in a 24,000-square foot greenhouse as well as a 5,000-square foot indoor facility. We specialize in a complete biodynamic model, where only natural products are used for fertigation and integrated pest management. Eric is leveraged across the Columbia care portfolio consulting in many areas to maintain a sustainable approach to materials and environmental impact as well as patient safety. Other areas include patient satisfaction and product safety and efficacy assurance. Eric has experience with HPLC, GCMS machines used in testing the products to establish potency levels and constituent fractions. After completion of his bachelor's degree in biology from Arizona State University, Eric spent 4+ years working with the world's largest pharmaceutical companies discovering new useful medications and piloting efficacy studies. Broadening his foundation and satisfying his thirst for knowledge Eric went on to become a top performer in other areas of preclinical development such as dose formulations, Necropsy, Histology and Microtomy. After leaving big pharma, Eric returned to the scholastic community to study Nursing. Eric became a registered nurse in 2016 and returned to full time studies in cannabis crop development with and emphasis in sustainable practices. Eric oversees all cultivation, processing, extraction including solventless extracts and acts as patient and staff educator for Columbia Care's AZ markets.

James Sinclair has worked exclusively in the Medical Cannabis industry for five years, in multiple markets across the country. His knowledge of physical security systems and policy design and protocol implementation comes from a background of over twenty - five years of security expertise beginning in the military serving with his service in the United States Navy and Marine Corps as part of a Surveillance and Reconnaissance unit that deployed on multiple operations. After his Honorable Discharge from Active Duty he moved to various private sector security endeavors including, but not limited to: designing security systems for government and commercial facilities, personal protection services, private locations, and large-scale public venues. He has personally directed facility security and secure transport systems in Washington D.C., Arizona, and New York; and ensured strict compliance with local and state regulations within those markets. He has developed response frameworks with local and state law enforcement; and conducted familiarization presentations to ensure that responding law enforcement personnel have direct knowledge of facility protocols.

Mr. Sinclair has direct experience and knowledge of regulatory structures in multiple medicinal marijuana markets working with state regulatory agencies; as well as the governing agencies of commercial agriculture, narcotics enforcement, and licensing compliance. In addition to the physical security aspects of his responsibilities, Mr. Sinclair also assists in development of inventory tracking and control policies and procedures; up to and including vetting new systems and technology to help ensure a diversion-free environment. He has personally created trackable transport models for use in both inter-company and home delivery networks now in use in multiple markets.



Kenneth Blank received his Ph.D. in genetics from the Albert Einstein College of Medicine. His research examined the genetic control of the immune response to retroviruses and mechanisms that viruses use to escape the immune response and cause disease. His work attracted continuous funding from NIH and he received the Leukemia and Lymphoma Society Scholar Award. Dr.Blank has held senior executive positions at Drexel, Northeastern, Temple and Rowan Universities. At Northeastern University, his office had administrative oversight of research involving G protein-coupled receptors from the cannabinoid receptor family (CB1 and CB2). At Rowan, Dr.Blank was Senior Vice President for Health Sciences and was responsible for the operations of Rowan's two medical schools: Cooper Medical School of Rowan University and Rowan School of Osteopathic Medicine. These two medical schools train over 300 medical students per class combined and have research and clinical programs in many areas of human health including neuroscience programs that have a focus on opioid addiction. Dr. Blank is presently President of University Research Strategies, LLC that helps universities develop high impact research programs. He is also on the Board of Directors of the University City Science Center in Philadelphia, PA and the New Jersey Innovation Institute in Newark, NJ and is also a Fellow of the National Academy of Inventors and the College of Physicians of Philadelphia.

Mei-Mei Tuan is the co-founder, co-owner, and Chairman of Notch Partners LLC, a firm providing leadership capital and managed-led buyout strategies exclusively for institutional private equity funds. Ms. Tuan is also a Managing Director of Trewstar LLC, a boutique search firm based in New York specializing in board placements. As an investment banker with Goldman Sachs, BankAmerica and BankAustria, Ms. Tuan executed domestic and international transactions in project finance, mergers and acquisitions, real estate, syndications and sale leasebacks. Ms. Tuan's operating experience includes serving as Chief Financial Officer and Chief Operating Officer at the Sierra Foundation, from 1996 through 1997, and the San Francisco Food Bank, from 1997 through 1998. She has been a director of both The Bancorp, Inc. and its U.S. subsidiary since 2013. Ms. Tuan is also an active board member of both the Clara Maass Medical Center and its Foundation, The Harvard Business School Asian-American Alumnae Association and Montclair Kimberley Academy. In the recent past, she has served on the Boards of Friends of Thirteen (WNET), the Museum of Chinese in America in New York City (Co-Chair), the Wellesley College Alumnae Association, the New Jersey Women's Forum, the Mid-Manhattan Performing Arts Foundation and the New Jersey Network (NJN). Ms. Tuan is a member of the Committee of 100, an organization that addresses issues concerning Sino-U.S. relations.

Gualberto (Gil) Medina has worked as an attorney and Certified Public Accountant (CPA), and has also developed extensive expertise in management, sales, business development, technology, and regulatory matters. He has participated in the formulation of technology policy in various Secretary of Commerce State of New capacities as the for the He has served on boards in various industry sectors including government, non-profits, health care, life sciences, medical devices, law, accounting, business process outsourcing, media, business services, and information technology. Because of his well-rounded background and outlook, he has come to understand how business decisions impact cash flow, taxes, finances, regulatory general business operations. compliance, human resources, and Gil joined CBRE in June 2013 as an Executive Vice President and Gil provides and coordinates integrated real estate solutions for corporate, governmental, non-profit and academic organizations. He is responsible for local and global business development across all CBRE



service lines including: Advisory & Transaction Services for office, industrial and retail; Asset Services; Project Management; and Financial Consulting.

As part of developing and expanding major account service offerings, Gil provides corporate occupiers with multi-disciplinary, high-level strategic advisory expertise. As former New Jersey Commerce Secretary, Gil was the point-person in the creation of incentive, finance and regulatory programs that constitute the state's core economic growth policies. He remains a key voice in the New Jersey and national commercial real estate industry, the larger business community, and public/private sector efforts that support economic strength.

Working as a real estate professional at two of the world's largest commercial real estate companies, Gil represented multi-national companies, technology companies, governmental entities, and academic institutions with their facilities and location requirements. Gil led New Jersey's international trade and investment promotion strategies. In that capacity, he worked with senior government officials and executives of multi-national corporations to encourage investment and trade with New Jersey. In 1999, he attended both the World Economic Forum as a senior New Jersey representative – and was one of four Americans invited to participate in the "Guest Program for Foreign Government Executives" of the Federal Republic of Germany – and the WTO Ministerial Meetings in Seattle. Gil also engaged in extensive international business development as the Vice President of International Marketing for a major VOIP telecommunications company.

Virginia C. Treacy, former Executive Director of JNESO District Council 1, International Union of Operating Engineers found her way into the labor movement as a working Registered Nurse when she conducted her first organizing campaign in 1977.Born and raised in the Bronx , the eldest of 5 siblings, in what she calls a traditional Irish/Italian household, "Ginny" graduated from the Beth Israel Medical Center School of Nursing in New York City in 1971. Ginny worked for several New York and New Jersey hospitals, looking for a job that provided fair and equitable treatment for its nurses. Instead, she came to the conclusion that being organized was the only way to achieve such treatment.

Working initially for the New Jersey State Nurses Association as a business agent in their labor division, Ginny became the Union Director in 1980. In 1985, she led her membership, at the time, 2,300 Registered Nurses, out of the professional association and started an independent professional health care union. In 1992, JNESO members, under Treacy's leadership, overwhelmingly voted to affiliate with the International Union of Operating Engineers becoming District Council 1 - IUOE with a multi state jurisdiction. Currently the District Council represents just over 5,000 RNs, LPNs, and other Professional and Technical members in New Jersey and Pennsylvania.

A firm believer in educating the membership and thereby always organizing, Ginny credits her Executive Board, Local Leaders, members and Staff for their zealous devotion to the Union movement as the main ingredient in her's and their Union's success. Over the past 37 ye ars, Ms. Treacy's "job" has evolved from her traditional duties of organizing, negotiating and representing employees to include varied educational presentations from assertive behavior workshops to steward and advanced steward training.Ms. Treacy participates in numerous labor and professional forums such as the Gender Parity Council and the NJ Health Care Workforce Council as both a member and frequent guest speaker. She has been honored with several awards by her union as well as labor and nursing peers and colleagues.



Mary Ann Boccolini is the President and CEO of Samaritan Healthcare & Hospice. Founded in Moorestown in 1980 as southern New Jersey's first hospice, Samaritan is now headquartered in Marlton and serves five New Jersey counties.

Prior to joining Samaritan, Mary Ann was Director of Oncology Services at Virtua Memorial Hospital-Burlington County. Previous positions included the Veteran's Administration Hospital in PA, Memorial Sloan-Kettering Cancer Center in NY, the National Institute of Health in MD, and the Hospital of the University of Pennsylvania in PA. She received her BS Degree from Boston University and her MA degree in Human Services Administration from Rider University.

Mary Ann joined Samaritan as Director of Clinical Operations in 1997. While in this position, she helped establish The Center for Grief and Loss (now called the Samaritan Center for Grief Support).

Since becoming President/CEO in 2001, Mary Ann has established Samaritan as the region's most experienced provider of end-of-life care. She has developed a diverse "family" of life-affirming services including: hospice care, Palliative Medical Partners, Transitions, and The Institute for Education. The Institute, in 2013, launched New Jersey's first Hospice-Palliative Fellowship program in collaboration with the Rowan University School of Osteopathic Medicine.

During 2005, Mary Ann proudly opened Samaritan's first inpatient hospice center in Mount Holly, to provide Samaritan's signature home-like care in a hospital setting. Samaritan's second inpatient hospice center – and South Jersey's first freestanding center – opened in Voorhees in December 2016 to provide inpatient hospice access to those in the southern portion of Samaritan's five-county service area.

Throughout all her milestones and achievements, Mary Ann humbly serves as a nurturing role model to her staff. She considers it her privilege to serve our community's most fragile families and imparts that philosophy to her staff as she maintains her not-for-profit organization's 38 year mission: To provide comfort, support, and dignity for those living with serious illness and/or grief.

Mary Ann is the mother of three daughters and grandmother of two. She and husband Bob live in Marlton, NJ.

Calvin Butts is a recognized leader known for providing in-depth and cuttingedge strategies to clients within the healthcare and pharmaceutical industry. Chosen to lead in the high-profile launch of several new digital brand platforms, to formulating multi-tiered media campaigns consisting of traditional and nontraditional tactics, Calvin has gained the reputation as one who "thinks outside the box."

Recognized for his ability to raise visibility and bring technology to the forefront, combined with his solid background in sales and marketing, Calvin has successfully navigated the landscape of publication and advertising sales, field pharmaceutical sales, and integrated multimedia sales for some of the leading names within the industry.

His years of working with top pharmaceutical companies to working with some of the best in class digital agencies has provided Calvin with a unique perspective that allows him to harmoniously blend these two industries. The end result has been some of the most highly recognized, award-winning dod s ,eliverables in the market today. Calvin is also PharmaVoice 100 winner (100 most inspiring people in pharmaceutical industry) as well as New Jersey 40 under 40. As an investor, he explores all industries and enjoys learning, networking. McKinley Carter Enterprises (MCE) is a diversified holding company with real estate investing and property



management as its current focus. Led by Calvin and fellow Hamptonian Carrington Carter, MCE now owns and manages 8 projects ranging from vacations rentals in Martha's Vineyard and Pocono Mountains, single family homes in Dayton, Ohio and mixed-use construction joint ventures in Columbus, Ohio. MCE plans to continue to acquire real estate and expand into other areas such as franchising and media. Their vacation rental brand www.getawaysociety.com is recognized for great customer experiences. CB3 Holdings is an angel investment group looking to learn and support people and their dreams. The company believes in partnerships and investing in individuals and their passions. CB3 connect entrepreneurs to resources and networks that enhance their company's goals and objectives. CB3's current holdings are real estate, food services, health care, on demand technology and a minority stake in a Hampton by Hilton Hotel. Calvin is a member of the Hampton University Board of Trustees. Calvin L. Butts is married to his Hampton sweetheart April Haston Butts of Clifton, VA. They have two daughters, Carmen Lilliana Butts and Cailyn Leslie Butts and a son Calvin L Butts III.

Ruthi Zinn Byrne is a founder and sole owner of Zinn Graves & Field Inc., Public Relations and Marketing. Over the past 39 years, as clients have become more diverse and demanding, she has led her firm beyond the mindset of traditional public relations and marketing into new areas of communications such as board governance consulting, public acceptance and public affairs strategizing, community relations, and crisis management.

Representative of her past and current client base are such organizations and firms as St. George's University School of Medicine, St. Peter's Healthcare System, Rutgers New Jersey Medical School, Trinitas Hospital, Barnabas Health, Urban League of Essex County, Fairleigh Dickinson University, Felician University, Drew University, Liberty Science Center, New Jersey Performing Arts Center, Nico Kitchen + Bar, The Hilton Short Hills, PSE&G, Sun National Bank, Patterson Belknap Webb & Tyler LLP, General Motors Corporation, Lebenthal & Company, the University of Medicine & Dentistry of New Jersey, New Jersey Dental School, PNC Bank, the New Jersey Division of Travel and Tourism, New Jersey Network Public Television and Radio, the Garden State Cancer Center, The CIT Group, and Community Foundation of New Jersey. In addition, her clients have included Feitlowitz & Kosten Architects, Value Research Group, Greenberg Traurig, and Bendit Weinstock Counselors at Law. Mrs. Byrne serves as a consultant for H.A.N.D.S., a non-profit group dedicated to the redevelopment of the Valley area of Orange and East Orange, New Jersey. Working with such clients, Mrs. Byrne and her expert staff have earned a reputation for professional work, political savvy and the ability to get things done effectively and with results.

Over the years, Ruthi Byrne has also played a major role in raising funds and increasing general support for many non-profits. In 2006, she led fundraising efforts for the Governor's School program. The three-week effort raised nearly two million dollars and kept the state program alive for talented high school students to have meaningful summer experiences.

In addition, Mrs. Byrne serves on the Boards of several non-profits, including the Paper Mill Playhouse and the Drumthwacket Foundation Board. She is also a member of the New Jersey State Chamber of Commerce, Rutgers Business School and Rutgers New Jersey Medical School Advisory Boards, Greenwood Gardens and is a former member of the UMDNJ President's Advisory Board. She is the widow of former Governor of New Jersey, Brendan T. Byrne.

Alita Corbet earned her B.S. degree in Home Economics and Marketing from North Carolina Central University in Durham, N.C. and began her career in politics in the Nation's Capitol with



a focus on connecting with the community. Her work with the Council of the District of Columbia as Chief Administrative Officer, coupled with her master's degree in Public Administration from the University of the District of Columbia, led to an opportunity to become a key member of the community outreach team at Pepco, one of the largest electric utility companies on the East Coast.

For 21 years at Pepco, Alita focused on helping to educate the public, specifically low-income communities, about affordable options to help with their energy bills. In 2010, she stepped up to fill a need in the Office of the Customer Advocate at Atlantic City Electric, Pepco's sister company, to help educate customers in New Jersey. She fell in love with the state and decided to make it her home. As Customer and Community Relations Manager, her main role with the Office of the Customer Advocate focused on a wide variety of energy and reliability issues, and she spent most of her time educating customers about state and federal funds and assistance programs that are available to help customers with their utility bills.

Ms. Corbett has over 23 years' experience in nonprofit management. In 2007, she was appointed to the National Energy and Utility Affordability Coalition Board of Directors. In that position she encourages new ideas and innovations for programs and processes in the utility industry. Since 2010 she has also served on the Board of NJ SHARES, a statewide non-profit corporation providing assistance to individuals and families in need of help meeting their energy and utility burden, and was appointed Chair Person. NJ SHARES partners with other non-profits, social service organizations and numerous Legislative offices throughout the 21 counties of New Jersey with more than 200 locations where residents can seek assistance.

Throughout her career Alita has counseled and advised individuals and families. Frequently coming face to face with those affected by illnesses - whether terminal or transitory each face told a tale and each tale affected Alita. She is a strong proponent of the benefits of medical marijuana. She believes in high quality patient centered research and is a firm believer in the effects of marijuana and its related compounds on pain management.

Dr. Stavros Christoudias M.D., a General Surgeon is the Chairman of the Board of the New Jersey Doctor-Patient Alliance (NJDPA). The NJDPA is a social welfare organization (501(c)4) of over 400 independent physician specialists across New Jersey, which was formed to protect the sanctity of the doctor patient alliance from big business and special interest groups. We have given a voice to patients and doctors to our legislators, insurance companies, and healthcare conglomerates, to protect patients and doctors. More frequently doctor and patient encounters are being commoditized to feel rushed, which at best results in encounters feeling unrewarding which erodes trust, and at worst, can result in harm to the patient. We singularly focus on stopping this trend. Some of our recent initiatives have included advocating for medical cannabis, tackling the opioid epidemic, avoiding costly unnecessary tests or procedures, enhancing medical practice workflow, educating patients, simplifying the billing process, and protecting patients from surprise medical bills.

Over the past 10 years in NJ, we felt all too often patients who were very sick, with a clear benefit for medical cannabis were being denied access to medical cannabis, based on unreasonable or old fashioned dogma, and not on science. We have strived to separate the concept of the use of cannabis in a patient with severe or life threatening malady, from recreational use in a healthy person. We strongly feel that a company like Columbia Care MUST be at the center of the Cannabis movement, so that those with illness are NOT waiting in line behind healthy individuals looking for a cure for boredom.



We have excellent relationships with many of the state and federal legislators as well as hospitals in NJ, and are often in contact with them to see how best to promote our goals. We have been consistently voicing our support for medical cannabis, amongst our allies and friends, with tangible results. We also have relationships with other physician societies, often times counting their presidents as our rank and file members. (e.g. Plastics, anesthesia, orthopedics, Spine, Neurosurgery, Chiropractic, Pain, etc...) By doing so, we are able to coordinate efforts across specialties.

Additionally, with strong relationships with the presidents of the Law Enforcement Interest Groups (e.g. PBA, State Troopers, Port Authority), who also have tremendous sway in Trenton, I feel I should be able to help acquire strong endorsement letters for Columbia Care for being the most *legitimate* cannabis company. From a law enforcement perspective, it would be much more preferable to have a license go to at least one company who does exclusive medical use, so as to ensure that recreational demand does not eclipse those who truly and desperately need it to treat an illness.

George T. DiFerdinando, Jr., MD, MPH, FACP, is a board-certified general internist who has combined a career in public health and higher education with a sustained professional and personal interest in the impact of behavior on physical health. He has worked in public health for over 35 years, and has lived with his wife and family in Princeton NJ since 2000. Dr. DiFerdinando was born and raised in Northern NJ, and attended public schools in Glen Rock, Paterson, and Waldwick NJ. After attending Oberlin College and the UNC-Chapel Hill School of Medicine, he completed a residency in Internal Medicine at NC Memorial Hospital. His public health career focused specifically on New York State, New York City, and New Jersey. From 1981-1983, he served the NJ Department of Health as a Centers for Disease Control Epidemiology Intelligence Officer, focusing on infectious disease outbreaks that occurred across the State.

After returning to UNC-Chapel Hill to obtain a Masters in Public Health on a National Cancer Institute Fellowship, he worked for the NYS Department of Health for 14 years. There, he managed statewide tuberculosis control and sexually transmitted disease control; working closely with the local health departments and the NYS Department of Corrections, he was instrumental in controlled MDR-TB and congenital syphilis during the height of the AIDS epidemic. Subsequently, he directed the NYSDOH Division of Family and Local Health, which was changed with coordinating all maternal and child health services, as well as local health services, for all of NYS.

In 2000, he returned to NJ as Deputy Commissioner for Public Health Services, with the Divisions of Maternal and Child Health, Addictions Services, and HIV/AIDS. During his tenure as Deputy, he led implementation of a broad expansion of new born screening testing of newborns and authored an early report that documented the spread of opioid overdoses throughout NJ. As Deputy Commissioner, he worked closely with the State's Division of Mental Health Services to coordinate the activities of the two divisions. He also served as acting Commissioner of NJ Department of Health and Senior Services in 2001, leading that department's response to 9/11 and the Hamilton Post Office anthrax exposures.

More recently, from 2005 through 2015, he directed the New Jersey Center for Public Health Preparedness at the University of Medicine and Dentistry of New Jersey (now Rutgers School of Public Health). During this period, he worked directly with local health departments in



all 21 counties of NJ to assess and improve preparedness and response capability to all public health challenges.

Throughout all these activities, Dr. DiFerdinando has written and presented multiple training documents and trainings in multiple media, including in person, on-line streaming live, and as on-line content available on demand.

Currently, DiFerdinando has focused on pro bono activities with multiple local and state-wide groups. For several years, he served as chair of Legislative Committee for the NJ Chapter of the American College of Physicians (NJACP), leading groups of physicians from around the state to Washington DC on Legislative Days to educate the NJ Legislative Delegation on issues of import to NJ internists; he remains an advisor to that group, and in May 2018 helped led NJACP's first NJ ACP Legislative Day in Trenton.

He is Past Executive Vice President of the NJ Local Boards of Health Association, with brings together many of the over 100 boards of health in NJ, and helped produce all day training sessions for that group on the H₁N₁ epidemic, Ebola, and other He has served on the Board of Health of Princeton NJ for over 10 years, and is currently chair of that board. He represents the Board at both local and regional meetings, interacting with other board members for other municipalities. He also represents the Board of the Greater Mercer County Public Health Partnership, which is a coalition to improve health and wellness in all Mercer County, made up of all 13 municipalities and the three acute care hospitals and major long term care facility in Mercer.

He serves as a member the New Jersey Climate Adaptation Alliance since it was formed in 2008, and has provided lectures/trainings for health care and community groups on the impact of climate and climate change on health throughout NJ. He serves on the Medical Advisory Panel for the RWJ-Hamilton Hospital and recently helped coordinate a four week lecture series at RWJ-Hamilton Health and Fitness Center on the physical and behavioral impacts of opioid use. He and children lived his wife their two have Princeton since 2000 Finally, he has recently been named to serve on the board of the Mercer County Chapter of the National Association for Mental Illness (NAMI).

Kathleen Ellis is Chief Executive Officer of Kathleen Ellis Strategic Solutions LLC, having recently retired, after 13 years, from New Jersey Resources/New Jersey Natural Gas, where she served in various roles, including EVP Strategic Development and Policy and as Chief Operating Officer, NJNG.

Prior to NJR, Ms. Ellis served as Director of Communications and advisor to New Jersey Governor James E. McGreevey; as communications and state government affairs director for Public Service Electric and Gas, where she also provided executive support; and, as a staff press writer in the New Jersey Senate Democratic Office.

Ms. Ellis serves as a member of the Hackensack Meridian *Health* Board of Trustees, and is a member of the Board's Finance Committee, Board Development/Governance Committee, and the Capital Formation Sub-Committee. Additional industry and civic board positions include: New Jersey Future, serving as secretary and an executive committee member; PAM's List; Interfaith Neighbors, Inc.; the New Jersey Climate Adaptation Alliance Advisory Committee at the Rutgers Bloustein School; and, Two River Theater.

Ms. Ellis earned her Bachelor of Arts at the State University of New York at Binghamton and is a member of Phi Beta Kappa. She received additional executive leadership training in



programs including: Harvard Business School, Harvard University, John F. Kennedy School of Government, Harvard MIT-Tufts and MIT-Harvard.

She has been honored with the following recognitions: American Conference on Diversity Humanitarian Award; Golden Thunderbird Award, Monmouth Council, Boy Scouts of America; Women Who Dare XVII Award, County College of Morris; Distinguished Citizen Service Award, YMCA; Monmouth/Ocean Girl Scouts, Women of Distinction; Executive Women of New Jersey, Policy Maker; U.S. Environmental Protection Agency Education Award; Impact Award, New Jersey Marketing Association; Women's Fund of New Jersey Outstanding Achievement in Communications.

David J. Grusemeyer has over 30 years of law enforcement experience in the New Jersey State Police involving organized crime, casino industry crimes, fraud, money laundering, casino operations and casino licensing. In 1977, Mr. Grusemeyer was assigned by the New Jersey State Police to assist in the creation of the New Jersey Division of Gaming Enforcement, the agency formed to monitor casino gaming in Atlantic City, New Jersey. Working in various capacities, while assigned to the Division of Gaming Enforcement, in 2000 Mr. Grusemeyer, as a Captain, served as Bureau Commander of the New Jersey State Police Casino Operation. As Bureau Commander, he was responsible for criminal and regulatory investigations in all of the New Jersey casinos managing over 2000 criminal and regulatory investigations per year, involving internal and external theft, large scale cheating, money laundering, fraud and regulatory violations.

Mr. Grusemeyer currently provides consulting and investigative services and is a licensed Private Detective in New Jersey. Mr. Grusemeyer assisted the states of Pennsylvania and Massachusetts with the writing of casino regulations, the selection of casino operators, and casino startup procedures. In June of 2016, Mr. Grusemeyer was nominated by New Jersey Governor Christie, vetted by the New Jersey State Senate Judiciary Committee and approved by the New Jersey State Senate, subsequently sworn in as a Commissioner for the New Jersey Legalized Games of Chance Control Commission (NJLGCCC). The NJLGCCC regulates all games of chance, bingos, raffles and charity casino nights throughout New Jersey.

Mr. Grusemeyer is also active in community affairs having served with the Vineland, Cumberland County, Recreation Commission as a youth softball coach for over 14 years. In addition, Mr. Grusemeyer is active in his church communities in Vineland, St. Padre Pio Parish and St. Maximilian Kolbe Parish, Marmora, serving as a Lector and on various church committees for over 20 years. Recently, Mr. Grusemeyer has been invited to become a board member on the Cape May County Mental Health, Alcohol and Drug Abuse Board, serving residents of Cape May County,

New Jersey.

Dr. Marissa Levine is a native of New Jersey having been born and raised in Bergen County. Dr. Levine is currently Professor of Public Health at the University of South Florida in Tampa, Fl where she focuses on population health improvement and teaches leadership. She recently completed state government service having served as Virginia State Health Commissioner initially appointed by then Governor Terry McAuliffe effective March 14, 2014 and reappointed by Governor Ralph Northam in January, 2018. Dr. Levine previously held the positions of Chief Deputy Commissioner for Public Health and Preparedness and Deputy Commissioner for Public Health and Preparedness since February 2009. Prior to this role, Dr. Levine directed local health departments in two districts within Virginia since 2002. Dr. Levine is a board-certified family physician who also received a Masters of Public Health (MPH) degree from the Johns Hopkins



Bloomberg School of Public Health. She received her MD from the Albert Einstein College of Medicine in Bronx, NY and completed family practice residency training at the University of Virginia in Charlottesville. Dr. Levine started her career in private medical practice in Pennsylvania. She subsequently joined the staff of an academic medical center and became the director of a family practice residency training program in northwestern Pennsylvania. While in Pennsylvania, Dr. Levine was also very involved in community health improvement efforts and was a member of the local board of health. As Commissioner, Dr. Levine led the effort to create an action framework for population health improvement called Virginia's Plan for Well-Being.

Elvin Montero is director of communications and issues management for the Chemistry Council of New Jersey (CCNJ). CCNJ is a trade association and business advocacy organization in New Jersey representing 100 large and small companies that are a part of the state's chemical, pharmaceutical, consumer products, flavor & fragrances, petroleum refining and precious metals industries.

In his capacity as spokesperson for the \$25 billion chemistry industry in NJ for the last thirteen years, he has been responsible for managing all public and media relations for CCNJ, member relations, and organized industry sponsored events, including the Council's annual conferences. As issues manager, Elvin is responsible for ensuring that the industry's priority issues, such as chemical plant security, energy, environment and safety are properly executed, and that the industry's interests are consistently shared with the appropriate state and local officials, and agencies on an ongoing basis. He regularly represents the Council on various committees, coalitions, and organizations, including the New Jersey Domestic Security Task Force's Infrastructure Advisory Committee, and on the Board of the New Jersey Society for Environmental, Economic Development (NJ SEED).

Elvin joined CCNJ after two years with the National Council of Alcoholism and Drug Dependence – New Jersey (NCADD-NJ) where he helped manage their advocacy communications and marketing, and launched a successful branding initiative for the organization.

Elvin started his career as a communications professional, after attending The College of New Jersey and the Annenberg School for Communications at the University of Pennsylvania, working in the internet services industry. He first worked as an on-line community manager and producer of content for college orientated Websites owned by Marketsource, Inc., which were later purchased by Delia*s, Inc. Elvin was recruited to join Jupiter Communications in New York City in 2000 as a lead producer/web project manager to help launch B-to-B industry Websites that leveraged repurposed company research and analysis for industry sectors.

Elvin has been an active volunteer and member of the International Association of Business Communicators (IABC) since 2005. He has served as chairman of the IABC/Heritage Region, which represents more than 2700 members and 20 chapters in 17 states and Washington, DC. He has held several board positions both at the local chapter level and at the regional level, including chapter president of IABC/ New Jersey from 2008-2009.

In the fall of 2017, Elvin was recognized as a "Democratic Rising Star" by the Mercer County Democratic Committee. In the summer of 2016, Elvin was asked by Rep. Bonnie Watson-Coleman (D-NJ 12) to represent the district at a special roundtable session regarding national LGBT polices hosted by the chairman of the House Democratic Caucus, Rep. Xavier Becerra (D-CA 34), and the Congressional LGBT Equality Caucus. In November 2016, Elvin was honored by the Trenton Democrats with the Unsung Hero Award.



Elvin, a native of Trenton, New Jersey, is the 2nd Vice Chair of the Trenton Municipal Democratic Committee, and is the Democratic Committeeman for Trenton's East Ward, District 5. He also serves as the founding member and vice chair of the Mercer County LGBT Democratic Caucus. In June 2018, Elvin was appointed co-chair of Mayor Gusciora's Transition Team.

Donna Person has thirty years of business experience as a human services administrator and professional; public service administrator and professional with background in Federal, State, County and municipal government administration; State Director-Governor's Office of Appointments, Director Office of the Governor, Department of Human Services, Department of Health and Senior Services; private direct services/counseling agencies; Adjunct Professor; Federal, State regulatory procedures and monitoring, data collection and analysis, legislative analysis and review, policy development and implementation, community development, community organization, program development and implementation, adjunct professor. Special Assets: Intelligent and articulate, with pronounced interpersonal and leadership skills: superior organizational and administrative skills, B.A., M.S.W. degrees, professional certification in management; post- graduate study in program evaluation and personnel administration.

Liz Thomas is co-founder and CEO of Thomas/Boyd Communications, a Moorestown-based, public relations and marketing firm she co-founded with Pam Boyd in 1998. Some of the world's most recognized companies and nonprofits are among the firm's past and current clients. Thomas/Boyd has repeatedly been named by The Philadelphia Business Journal as one of the top 10 public relations in the region and has received numerous awards from local and regional entities including the Public Relations Society of America.

Individually, Liz was named as a Woman of Distinction by the Philadelphia Business Journal; one of New Jersey's Leading Women Entrepreneurs by New Jersey Monthly Magazine; one of the "Best 50 Women in Business," by NJBIZ; and a "Person to Watch," by SJ Magazine. She received the Circle of Excellence of Award in 2017 from Samaritan Healthcare & Hospice for her dedication to Samaritan and the community. Recognized as a strategist, connector and problem-solver, Liz is called upon to devise and introduce strategic communications campaigns for businesses, nonprofits, associations, government and quasi-governmental agencies. She is often called upon to use her background and knowledge of government to help clients tackle communications issues involving legislative and regulatory fixes. Liz represents the communications and media relations interests of many groups and associations associated with medical and health-related issues in the state.

Liz is presently working on two extremely high-profile projects, the communications interests of an international company looking to build New Jersey's first offshore wind farm and the introduction/opening of Hard Rock Hotel & Casino in Atlantic City.

Liz credits her success in the communications field to her early training in the press office of Governor Tom Kean where she received first-hand experience in the world of public relations and government. While serving as assistant press secretary, Liz interacted with members of the media and the legislature and planned events including town meetings and visits to the state by dignitaries including several U.S. Presidents and Vice Presidents. Before leaving government to start her first public relations firm, Liz served as deputy director of the New Jersey Division of Travel and Tourism.



Liz opened her first public relations agency in Trenton in 1989. Since that time, she has founded and operated numerous successful public relations companies, including serving as cofounder and president of Winning Strategies Public Relations.

Throughout her career, Liz has designed, managed and supported numerous notable events including: President Barack Obama's visit to The Salvation Army Kroc Center in Camden; the opening of Cooper University Hospital's Pavilion in Camden; the opening of the Ferry Building on Ellis Island, the first renovated building to be opened on the New Jersey side of the Island; and the grand opening of the Battleship New Jersey. Prior to the ship's public opening, she coordinated the logistics for international media coverage during the Battleship's historic passage through the Panama Canal. Her largest event involved the planning and coordination of the live, televised opening of the New Jersey Vietnam Veterans' Memorial with 15,000 guests in attendance.

Outside of work, Liz serves as founding member and vice chair of New Jersey Public Media (NJTV), is a member of The Salvation Army Camden Kroc Center advisory board and is immediate past chair of the Samaritan Healthcare & Hospice board of trustees where she served as a board member for nine years. She is also a volunteer for the New Jersey Support of the Guard & Reserve (NJESGR).

Allen D. Seftel, MD is Chief of Urology at Cooper University Hospital, and Professor of Urology at Cooper Medical School at Rowan University, Camden, NJ, In 2013, Dr. Seftel received an adjunct appointment in surgery at the MD Anderson Cancer Center. Effective January 2015, Dr. Seftel became the director of the fully accredited Cooper University hospital urology residency program. Since 2013, Dr. Seftel has co-directed the 2nd year Cooper medical school course on uro-renal disease.

Dr. Seftel received his undergraduate degree (BA) at New York University in Chemistry and his M.D. at the State University of New York Downstate Medical Center in Brooklyn in 1984 in medicine. He completed his urology residency at Case Western Reserve University and then spent over two years at an American Foundation for Urologic Disease Scholar in sexual dysfunction at the Boston University School of Medicine under the auspices of the late Doctor Robert Krane and Doctor Irwin Goldstein. In 1992, Dr. Seftel returned to Case Western Reserve University and directed a very successful and world-renowned sexual dysfunction clinic at University Hospitals of Cleveland as well as the Cleveland VA Medical Center until his relocation to Camden, NJ in 2009. He received his award of Professor of Urology in July 2004.

Dr. Seftel's research interests include BPH, male hypogonadism, male erectile dysfunction, as well as ejaculatory dysfunction. Since 2002, Dr. Seftel has served as the editor of the topic area "Sexual Dysfunction "for the Journal of Urology's Urologic Survey Section. Of note, Dr. Seftel was appointed as the editor -in chief of the Internal Journalof Impotence Research from 2004-2009, and currently serves on numerous editorial boards. Importantly, Dr. Seftel has lectured nationally and internationally on all aspects of male sexual health, including hypogonadism, and extensively the hypogonadism, including 2 recent publication on hypogonadism in the Mayo Clinic Proceedings, an AUA update on Peyronie's disease, and a chapter in Campbell's Urology on Peyronie's disease. The American Urological Association awarded Dr Seftel with a Presidential Citation for his service to the Urology Care Foundation at its 2015 annual meeting. Dr. Seftel is the president of the American Society ofMen's Health.



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